

# Contract for Publication by Wolfian Press



Wolfian Press

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[@WolfianPress](https://twitter.com/WolfianPress)



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This contract is both our undertaking to you, the author, and your acceptance of these Terms and Conditions. All authors must agree to these Terms and Conditions as a basic guideline for our work with you. The following Articles have been designed to protect both parties to the agreement.

## 1. Basic Undertaking

Wolfian Press will provide :-

- 1 - consultation, advice and support
- 2 - manuscript formatting
- 3 - cover creation (see Article 15.)
- 4 - listing at the sales platforms
- 5 - promotion via website and social media

## 2. Publication Period

Both parties to the agreement agree to keep the book in print for a minimum period of 24 months from the date of live publication, after which either side can cancel with 3 months' notice. If neither side wish to cancel, the book will remain in print indefinitely.

## 3. Wolfian Press Logo

The author(s) agree to the publication of the book with the Wolfian Press logo and web address in the front papers. Two options for the display of these are given in the Appendix and are shown as the percentage of the page-size taken up by them. Unless there is a spatial need to shrink the logo, one of these display options must be used.

#### **4. Advertising Your Book**

Wolfian Press will create a page on their website for the book, and feature it on the over-arching Books page, where it will be prominent upon release. Upon launch we will send out emailed press releases to relevant magazines, organisations, websites, universities, etc., as well as advertise it at least 3 times a week on our social media account and posted in New Books groups upon Facebook. Going forward, the book will be advertised at least once a week on each social media platform, and will have features in any magazines published by the Wolfian Press.

Wolfian Press can arrange for paid advertising, for which the author must pay in advance.

#### **5. Fee**

There is a £50 fee for books published by the Wolfian Press, payable upon signing this contract. Payment options include Paypal, Bank Transfer, and Western Union, as well as cash or Postal Order (UK only). Trans-national payments may incur a fee of their own, which must be paid in addition to the £50 for Wolfian Press.

#### **6. Sales Locations**

The book will be available to purchase in print and kindle versions through Amazon, and in epub ebook format through distributor Draft2Digital who get it onto the websites of Barnes and Noble for Nook, Kobo, iBooks(\*), Scribd subscription service, Inktera, and others.

\* iBooks will not publish ebooks which mention Amazon in any way.

#### **7. Legal Note**

Wolfian Press is legally a self-publishing marque, so there is no requirement for Legal Deposit, nor will the book get into the online Nielsen book catalogues available to bookshops.

#### **8. Copyright and Liability**

Pursuant to Article 7. above, copyright and liability remain with the author(s). Wolfian Press will do everything to assist in identifying and investigating copyright issues, but the overall responsibility remains with the author(s). Please check that you have clearance for any quotations or images used; whilst the Wolfian Press will give advice, the copyright responsibilities remain the author's.

## **9. Wolfian Press's use of Copyrighted Material**

Wolfian Press claims no copyright which remains with the authors, illustrators, etc. subject to

- a) agreement to keep the book in print
- b) use of images, extracts on the Wolfian Press website where a page will be created for the book, linking all its sales channels together, and on social media to advertise the book
- c) use of images, extracts etc. in Wolfian Press newsletters, and in press releases that will be sent out to third parties, and may also be carried in Wolfian Press magazine publications

## **10. Sales Reports**

Authors will receive monthly sales reports from all formats of their books, but please note the distributors pay monthly in arrears, which for sales in August, for example, means we receive the money at the end of October. Thus, the first sales report we are able to send will be at the end of the first month of publication, but the first royalties we are able to remit will be two months later.

## **11. Royalty Calculations**

Royalties are calculated through Amazon's publishing platform CreateSpace, and are calculated by a simple formula where the minimum price is what it costs Amazon to create the book and which gets no royalties, and above this the additional price splits 40% to Amazon as their profit and the rest to the publisher for distribution.

## **12. Royalty Split**

Wolfian Press will take 30% of the Royalties and send 70% to the author(s), who can have their own agreement with co-authors, editors etc. as to a further split. Wolfian Press will send a monthly in-arrears sales summary, the date to tie in with the in-arrears payment of royalties from Amazon etc. This will include screenshots, where other books printed by the Wolfian Press will have their specific details redacted.

## **13. Royalty Payments**

Royalty Payments can be made monthly or quarterly, as agreed. Within the UK payments in cash, bank transfer or Paypal are the preferred means.

Trans-national payments can be subject to currency conversion fees, so where feasible Paypal will be used. Paypal may impose their own fees if they decide payments are being made on a commercial basis. Any transaction fees will be borne 50% by the receiver and 50% by the sender.

In essence this means if I am sending \$100 and it becomes subject to a 20% fee, I will send \$111 which will include \$11 of my own money, and you will receive \$89 (approximate figures for example only).

## **14. Competitions**

As part of the basic package, the Wolfian Press can arrange for competitions to be set up on sites such as Goodreads. The responsibility for paying for prize copies in print, and posting them, remains with the author. Where prizes are solely of an electronic format, the Wolfian Press will send DRM-free copies to the winners on your behalf.

## **15. Third Party Services**

The Wolfian Press is a publisher not a graphic design studio. We can use the publishing platforms cover creation programs, or create simple clear book covers in a linear format, but for complex cover design authors must pay a third-party for these. Wolfian Press can put you in contact with some external services in this area, or sub-contract to them, but their fees are additional to ours. In addition we can source a Marketing Package of accessories and merchandise, at potentially discounted prices. The design and creation of logos and advertising copy is also available. Such third-party services come with their own fees, additional to our own.

Authors are, of course, welcome to make their own arrangements in this area.

While we are happy to create book trailers and cover features on your book for our Youtube channel, we are not a video design studio. If you wish for something complicated please make your own arrangements in this area.

## **16. Contract Termination**

Wolfian Press will make every effort to work with you to bring your book to publication. At the same time you, the author, accept these Terms and Conditions as the prerequisite for our working with you. If there are problems, we will attempt to sort them out amicably, but if we consider the behaviour of the author, or their agent, to be acting in bad faith, against the agreement we will:-

- i. Give notice of Contract Termination
- ii. Repay all fees that you have paid Wolfian Press. We are not in a position to repay, or request repayment, of fees paid to third parties, whether we acted as their agent or not.
- iii. Hand over the digital master copy of the manuscript in its most up-to-date format, along with the master image scans of any photographs, and master image files of any cover art.
- iv. Remove and delete all advertising material for your book from our website and social

media. We cannot, of course, remove it from any emails or Newsletters that may have been sent out to third parties.

Legally, Points ii. and iii. are done under Goodwill, and do not admit of any liability on our part for severing a contract under these conditions. Since they incur a significant hit upon our finances, it is hoped that authors will understand that we will only issue a Contract Termination in exceptional circumstances.

Name of the Book:

Date:

Signed for Wolfian Press

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Date:

Signed for the Author(s)

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## Appendix

The Wolfian Press logo in the front pages should be one of the following, as a percentage of page size.

a)

The Wolfian Press

Logo small

[www.wolfianpress.com](http://www.wolfianpress.com)

b)

Logo large

[www.wolfianpress.com](http://www.wolfianpress.com)